



Pioneer Valley Fiberglass Pools and Spas

For 17 years Pioneer Valley Fiberglass Pools has been the choice for families looking for low maintenance family fun. They offer sales and installation of Leisure Pools, the leader in composite fiberglass pool manufacturing. With hundreds of successful installations throughout MA, CT, RI, NH and VT, Pioneer Valley and Leisure Pools is the winning combination of installation experience and an award-winning product



Pioneer Valley Fiberglass Pools and Spas of Holyoke is proud to announce they are breaking ground on a new 5,000 square foot \$1M showroom and design center in Westfield, MA next year.

The company has been in business for 17 years and installs approximately 40 inground fiberglass pools a year and is looking forward to doubling that number with the new design center. Clarence (Clancy) Kaye, the Owner, had this to say when we spoke with him about the new location:

"Our new facility will enable families to 'experience' a fiberglass pool. Afterall, if you're going to buy a car, you take it for a test drive. Our new location situated on over 4.65 prime acres of highly visable land on routes 10 & 202 will have six functional inground pools and a spa, as well as, an indoor showroom and offices that will let families come for a swim and see why fiberglass is such a great choice."

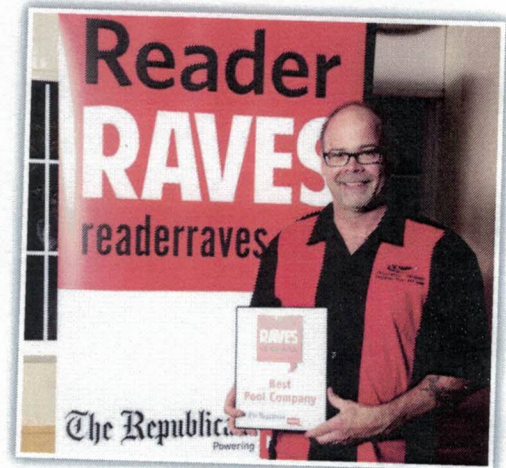
In addition to the inground pools, design center and showroom, PVF Pools will have dozens of pools in stock ready for delivery to support the growing demand for fiberglass pools.

"This is key as the demand is so great currently and into the future, we cannot keep up and having stock locally for immediate delivery will be a great hedge against product inventory shortfall," says Kaye.

The demand for fiberglass pools has doubled in the last 10 years, and is the fastest growing segment in the pool industry. Why the increased demand? Kaye says "consumers have options, and with the internet today have knowledge, which equals power. Couple that with all the benefits a composite fiberglass pool can offer, it really is a long term no brainer."

Today, the company offers incredible color options, pool/spa combinations, tanning ledges, infinity edges and in 2018, the first-ever beach entry pool.

"All our pools come with a Lifetime Warranty supported by the manufacturer, for further assurance. We currently offer all those options and features. Now they can see and experience them all in one place. I am so excited to see what the next 17 years brings us. We have been at this for a long time, we are one of the most experienced fiberglass pool builders in New England. We have won dozens of awards, have a 5 star reputation and with over 450 projects completed, we are the obvious choice for the smart consumer."



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